



# Maximize your rental property income!



## The Independent Rental Owner Professional Course

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If you're an **independent rental owner** we recommend this course!

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IROP The Independent Rental Owner Professional Course will help you earn your IROP credential. Whether you are a new or experienced independent rental owner, this course gives you an "insider's view" of professional property ownership and management practices.

### You'll learn about:

- Key elements of successful rental unit ownership
- Preparing and managing a budget
- Planning taxes strategically
- Establishing relationships with code department representatives
- Protecting and insuring your investment
- Increasing your property's energy efficiency to increase market value
- Screening, hiring, and training employees
- Scheduling unit inspections for preventive maintenance
- Establishing rental rates and marketing to find residents
- Qualifying residents and complying with fair housing laws
- Considering the important elements of an enforceable lease
- Owner liability, rent collection, security deposits, and eviction
- Developing turnkey rental unit preparation and resident move-in processes
- Showing the rental unit and qualifying and screening prospective residents
- Managing resident retention and terminating leases



**Available in person  
and online!**

**For more information, visit  
[naahq.org/IROP](http://naahq.org/IROP)**

To locate an affiliate offering this course near you, visit [naahq.org/learn/education/find-course](http://naahq.org/learn/education/find-course).

