



## Community of the Year Award Application (less than 150 units)

NAA's Small Community of the Year Award recognizes an apartment community with less than 150 units that excels in service both to the resident and community. Communities must be a member of NAA to be eligible for this award.

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The following items are required to properly submit a valid online application for NAA's Small Community of the Year Award.

### Submitters Contact Information

- First Name
- Last Name
- Job Title
- Email Address
- Phone Number
- Organization Name

### Community Information

- Community Name
- Community Address
- Community Phone Number
- Community Email Address
- Community Website
- Is the Community an NAA member? [yes/no]
- Name of local Apartment Association
- Management Company (if applicable)
- Management Company Address (if applicable)
- Management Company Phone Number (if applicable)
- Management Company Email (if applicable)
- Management Company Website (if applicable)

### Community Details

- In 500 words or less, describe the apartment community.
- In 500 words or less, describe the apartment community's service to residents, including customer service, maintenance schedules & philosophy, and a description of the surrounding neighborhood.
- In 500 words or less, describe the apartment community's impact on the local community. Include occupancy rate/retention, environmental and any community service initiatives.
- In 500 words or less, describe unique ideas you have put into place to retain residents. Describe what strategies you employ to set your community apart from the competition.

- In 500 words or less, describe how you maximize financial performance at your property.

### **Supporting Information (Upload)**

- Upload supporting documentation to assist judges in the evaluation of the Small Community of the Year Award. You may submit PDFs, Microsoft Word documents, Microsoft Excel documents, photos, videos, analytics, testimonials, etc.

### **Social Media Promotion**

- Should you win, NAA will promote the community via NAA's social channels using information provided below.
  - Community Facebook Page URL
  - Community Instagram Page URL
- Please upload a hi-res photograph of the apartment community (external images preferred).