## NAA MEETING POLICIES

I agree to the NAA Meeting Policies listed below.

## Antitrust Compliance Statement

Antitrust and anticompetition laws prohibit agreements, combinations, and conspiracies in restraint of trade. By participating in NAA, NAAEI, and NAA Services, LLC (collectively "NAA") activities, you agree to not act or fail to act in a manner that would violate these antitrust laws or cause unreasonable restraint of trade. Prohibited behavior includes, but is not limited to: discussion or sharing of any company's confidential or proprietary information, discussion or agreements, either explicit or implicit, regarding prices of particular products or services of a company, forecasting of prices for goods or services; and sharing of information that your company considers to be confidential or sensitive, even if that information does not fit in any of above categories. To review NAA's Antitrust Compliance Statement, please visit: https://www.naahq.org/naa-antitrust-compliance-statement.

# **Privacy Policy**

Your privacy is important to NAA. NAA has a Privacy Policy that covers how it collects, uses, discloses, and transfers your information. Please visit NAA's website for full details of NAA's Privacy Policy by visiting https://www.naahq.org/privacy-policy. Should you have any questions or concerns about NAA's Privacy Policy or how NAA is using your information, please contact NAA at clientsolutions@naahq.org.

## **Data Collection for Marketing Promotions**

NAA may use the information you give us for direct marketing purposes to provide emails, newsletters and other messages to keep you informed of industry developments, market insights, and of our services, including events that we think may interest you. Any data that NAA collects for this purpose will be stored in compliance with local regulations and in accordance with NAA's Privacy Policy. NAA may release the information we collect to third parties who abide by NAA's Privacy Policy. Your information is provided to enable such third parties to provide services to us, provided that the third party has agreed to use at least the same level of privacy protections described in NAA's Privacy Policy and is permitted to use the information only for the purpose of providing services to us.

You can opt-out of receiving direct marketing from us at any time. You can do this by using the "unsubscribe" link or mechanism noted in communications you receive from us. You may also request to opt out of marketing or advertising emails by contacting NAA at clientsolutions@naahq.org or by calling 833-866-9622. Once NAA processes your request, NAA will cease using the information for such purposes at no charge to you. If you opt out of getting marketing messages, you will continue to receive messages from NAA about your relationship with us where permitted by law.

We do not collect sensitive personal information.

Duration: NAA will retain your data for up to 5 years. NAA will take action on your stated marketing preferences.

### California Residents

This section applies to you only if you are a resident of the state of California. A California resident is a natural person (as opposed to a corporation or other business entity) who resides in California, even if the person is

temporarily outside of the state. NAA respects your privacy and is committed to protecting it through compliance with its California Consumer Privacy Act of 2018 ("CCPA") Privacy Policy. This policy supplements NAA's Privacy Policy. NAA adopts this notice to comply with the California Consumer Privacy Act of 2018 (CCPA) and all related amendments and regulations. All terms and phrases used under this heading shall have the same meaning as those defined under the CCPA.

Other U.S. State Privacy Rights

<u>Please visit NAA's Privacy Policy at https://www.naahq.org/privacy-policy for additional information on other U.S.</u> <u>State Privacy Rights.</u>

# **RFID Policy Statement**

As part of NAA's ongoing efforts to improve the member experience, we are utilizing RFID-enabled badges at Apartmentalize. This technology allows NAA to better understand which sessions generate the most interest and will inform how future meetings are structured. Attendance information will only be gathered at official NAA Apartmentalize events and will not provide any data about non-Apartmentalize activities. I agree and understand that attendance information will only be gathered at official NAA Apartmentalize events and will not provide any data about non-Apartmentalize activities. Attendees who have questions or would like the technology disabled may see a customer service representative at the full-service counter.

# Appropriate Conduct

The National Apartment Association is committed to providing a harassment-free environment for everyone, regardless of gender, sexual orientation, gender identity, gender expression, disability, physical appearance, ethnicity, religion, or other group identity. NAA seeks to provide a conference environment in which diverse participants may learn, network, and enjoy the company of colleagues in an environment of mutual human respect. We recognize a shared responsibility to create and hold that environment for the benefit of all.

A complete copy of the NAA Statement of Appropriate Conduct/Community Guidelines is available on the <u>2025</u> <u>Apartmentalize website</u>.

### **Release and Waiver of Liability**

I agree and acknowledge that I am undertaking participation in NAA events and activities as my own free and intentional act and am fully aware and have considered that possible physical injury or illness might occur to me as a result of my participation at these events and activities. Additionally, I am aware and understand that I may be exposed to a variety of foreseen and unforeseen hazards and risks. I hereby expressly and specifically assume such risks, including any and all risk of injury, harm, or loss that I may incur as a result of my participation in the NAA events and activities.

I hereby fully and forever release and discharge NAA from, and expressly waive, any and all liability, claims, and demands of whatever kind or nature, either in law or in equity, that may arise from my participation in NAA events and activities.

I understand that this release discharges NAA from any liability or claim that I may have against NAA with respect to any bodily injury, personal injury, illness, death, property damage, or property loss that may result from my participation in NAA events and activities, whether caused by the negligence of NAA or otherwise.

### Communicable Diseases Release of Liability and Assumption of Risk

I am aware of the highly contagious nature of communicable diseases, including, but not limited to COVID-19, and the risk that I may be exposed to or contract such communicable diseases by attending and participating in NAA events and activities. I understand and acknowledge that such exposure or infection may result in illness, personal or psychological injury, pain, suffering, temporary or permanent disability, death, property damage, and/or financial loss. I acknowledge that this risk may result from or be compounded by the actions, omissions, or negligence of others, including NAA employees. I also understand that by attending and participating in NAA events and activities, I may increase my risk of contracting such communicable diseases.

Notwithstanding the risks associated with such communicable diseases, I acknowledge that I am voluntarily attending and participating in NAA events and activities with knowledge of the danger involved. I hereby agree to accept and assume all risks of illness, personal or psychological injury, pain, suffering, temporary or permanent disability, death, property damage, and/or financial loss related to such communicable diseases, arising therefrom, whether caused by the ordinary negligence of NAA or otherwise.

I hereby expressly waive and release any and all claims, now known or hereafter known, against NAA, and its officers, directors, employees, agents, contractors, volunteers, sponsored venues, affiliates, successors, and assigns (collectively, "Releasees"), on account of personal or psychological injury, illness, pain, suffering, temporary or permanent disability, death, property damage, or financial loss arising out of or attributable to my participation in NAA events and activities and being exposed to or contracting such communicable diseases, whether arising out of the ordinary negligence of NAA or any Releasees or otherwise.

### Media Consent, Release, and Waiver

By registering, attending, or participating in NAA activities and all related activities, I hereby give consent to NAA (the "organization") to photograph, videotape, or otherwise digitally record and use images and/or sound recordings of myself to use in any public media, including radio, television, internet, social media, print or in any of NAA's publications, productions, or social media or internet posts. I understand that the intended use of such images and information is solely for the purpose of advertising, marketing, and/or the promotional and public awareness purposes for the Organization or for the meeting or event I am attending. I hereby waive any rights or interest in the images or recordings, as contemplated in this release. I acknowledge that this consent to use images and/or recordings is being made solely for the benefit of the Organization and comes without any expectation of monetary compensation or other benefit to me. To the extent that any benefit accrues or might accrue to the Organization from the use of images or information, I hereby and forever waive any interest in or claim to such benefits. I hereby release and forever discharge the Organization (including without limitation all officers, directors, trustees, donors, employees, agents and volunteers) from any and all claims, liability, actions, suits, demands, costs, expenses or indebtedness arising out of, related to, or in any way connected with the use of images and materials described herein, and I hereby waive all rights and interest in and to such information and materials.