

APARTMENTALIZE
Powered by NAA

JUNE 17-19, 2026
NEW ORLEANS
Ernest N. Morial
Convention Center

GET JAZZED!

**for Great Leads
and Lasting
Connections**



QUESTIONS?
Contact us at
exhibits@naahq.org

**APPLY NOW
to Exhibit!**



GET TO KNOW THE WHOLE RENTAL HOUSING INDUSTRY

One Show with Every Vertical

Once a year **everyone in the rental housing business** comes together for the industry's biggest event—Apartmentalize! This three-day event revolves around networking opportunities, education and, of course—the expo.

The NAA Exposition is the heart of the event, where attendees walk the aisles, talk to exhibitors, explore solutions and meet up with colleagues to grab lunch and make connections.

With a booth in the NAA Exposition, you have a platform for reaching over 5,000 highly engaged, future-focused, decision-making professionals from residential property management companies and rental communities.

- Elevate your brand's profile
- Shorten your sales cycle through in-person engagement
- Gain valuable perspective on the industry and trends
- Hear straight from your target audience what resonates



EXHIBITING HOURS

Thursday, June 18
11:30 a.m. - 5 p.m.

Friday June 19
9:30 a.m. - 1:30 p.m.

*2.5 hours of
non-compete time*

**This June in
New Orleans:**

Sync up with

5,000
professionals!



LEARN MORE AND APPLY AT:
naahq.org/apartmentalize/exhibit

APARTMENTALIZE ATTENDEES WANT YOUR SOLUTIONS

They may be focused on management, leasing, marketing, maintenance or assets, but one thing Apartmentalize attendees have in common is their zeal for new solutions. This is a group that embraces change and is eager to discuss new ideas with you!



Opportunities Around Every Corner

In addition to connecting with owners and managers of rental housing, you'll engage with fellow industry suppliers—opening the door to potential partnerships and business opportunities.

Who Exhibits?

700

Exhibitors in 2025

70+

Product Categories

Our Typical Attendee

5,000+

Owners/Managers

11+

Years of Experience

15,000+

Units Owned/Managed

100+

Average Number of
Employees in Company

VPS

and Corporate
Executives

4X

They've Attended
Apartmentalize

"It was truly
inspiring to be
involved with
individuals
so passionate
about shaping
the future of
multifamily."

ANNIE BING

BD,
FMM CONSTRUCTION

TURN BOOTH SPACE INTO BUSINESS GROWTH

Exhibit Information

Join NAA to
unlock discount
pricing!

Booth Pricing

Based on the Number of 10x10s Booked

MEMBER STATUS	COST PER 10'X10'	COST FOR 10'X20'	COST FOR 20'X20'
NAA Member	\$4,700	\$9,200	\$18,400
Non-Member	\$5,700	\$11,200	\$22,400

What's Included with Your Booth

- Floorspace
- 3 Expo-Only badges per 10x10 booth space (e.g., a 20x20 booth includes 12 badges)
- For inline booths from 10x10 to 10x30, an 8' back wall and 4' side wall(s)

All other services or furnishings (e.g. carpet, electricity, badge scanners, material handling, etc.) are additional.

Booth Display Guidelines:

Inline Booths (10x10 – 10x30)

- Max height: 8' for the back 5' of the booth (from the wall)
- Max height: 4' for the front 5' (nearest the aisle)
- No hanging signs allowed

Island Booths (20x20 and larger)

- Floor structure height limit: 16'
- Hanging signs height: up to 22' (24' for NAA Partner Suppliers)

Rest Easy with Special Hotel Rates

Reserve discounted hotel rooms in Apartmentalize room blocks via the badge/hotel registration dashboard.

“Had great conversations with multifamily developers and property managers, and picked up some solid insights.”

MARCUS POLLARD

NATIONAL SALES, BRILLIANT SMART HOME

FOCUS ON THE EXPO OR GET THE FULL EVENT EXPERIENCE— IT'S YOUR CHOICE

Exhibitor Badges

Expo-Only Badges

- Exhibitors receive **3 complimentary Expo-Only badges** per 10x10 booth space
- Additional Expo-Only badges are \$99/badge
- Includes access to the Wednesday Welcome Reception and Expo Hall

Exhibitor Full Conference Badges

Get access to 90+ education sessions to make the most of your time when the NAA Exposition is closed.

- Purchase full conference badges at a **discounted exhibitor rate of \$475 per badge.**
- Includes access to all Apartmentalize sessions and events, unless otherwise noted.
- Thursday Night Concert is included—no separate ticket needed for full conference badge holders.



“Connecting with like-minded, intelligent professionals who innovate in our industry was incredible. The event left us traveling home with a surge of ideas for what we can do.”

NATIONWIDE ENERGY PARTNERS



Thursday Night Concert Add-on

- Expo-only badge holders can purchase a Thursday Night Concert ticket for \$225 (early rate, through 5/28/26).
- After 5/28/26, the price increases to \$275/ticket.
- This add-on is only necessary for Expo-Only badge holders (not Full Conference).

AMPLIFY YOUR PRESENCE, MAXIMIZE ROI

Exhibit Upgrades Increase Your Booth's Impact

Enhance your Apartmentalize experience with strategic add-ons* designed to increase your visibility, help build momentum for your brand and generate leads that go places!

Directory Listing Package Upgrades

Upgrade your online company profile to increase views. Depending on your package level, upgrade features may include:

- Access to leads generated by interactions with your exhibitor profile
- Appointment scheduling tool
- Photo and video uploads
- Ability to upload collateral

SPONSORSHIPS

Exclusively for NSC members!

Promote your brand beyond your booth, across Apartmentalize. Gain additional brand exposure through numerous Sponsorship opportunities.

Increase attendee
views of your
profile by at least
108%

Attendee Opt-in List

Reach out to buyers prior to the event! *List usage terms apply.*

- Get early access to attendees to promote your presence and generate booth traffic.
- Receive email and mailing addresses via your exhibitor dashboard. (No phone numbers.)
- Attendees on the list have opted to be contacted by exhibitors.

National Suppliers Council (NSC) Membership



Join the group that serves as the voice of suppliers to the rental housing industry.¹ NSC members enjoy special Apartmentalize benefits, including:

- Complimentary Attendee Opt-in List
- Company listing in the NSC Supplier Directory
- Priority hotel selection for 2026
- Priority booth selection for 2027
- Exclusive access to sponsorships opportunities
- Networking opportunities

*All upgrades are additional purchases beyond your booth space rate. Pricing available during booth selection.

¹ NSC membership requires membership with NAA through a local affiliate.

APPLY FOR BOOTH SPACE TODAY

“Apartmentalize was truly remarkable! Engaging with our valued customers, forging new client relationships...”

REYDAVID JULIO
SNAPPT

1

View the Live Floorplan

Available booths are highlighted in blue.

2

Choose Your Booth

Select your preferred space on the floorplan. Booths can be merged or split to fit your size needs.

3

Complete and Submit Your Contract

Use the link in the right-hand menu.

4

Need Help?

Contact us at exhibits@naahq.org with questions.

Manage Your Booth through Exhibitor Dashboards

Once your contract is signed and payment is received, you'll get access to your Exhibitor Dashboard, where you can:

- Manage booth details
- Access exhibitor deadlines and resources
- Submit forms and updates
- Order services and furnishings as they are made available
- Book your hotel
- Order additional badges



CONTACT US

Upgrades, Sponsorships and More!

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