

APARTMENTALIZE

Powered by NAA

June 15-17, 2027

Denver

Colorado Convention
Center

PEAK POTENTIAL

**APPLY NOW
TO EXHIBIT!**

DENVER



BOUND



QUESTIONS?
Contact us at
exhibits@naahq.org



A Peak Opportunity to **REACH THE ENTIRE RENTAL HOUSING INDUSTRY**

Once a year everyone in the rental housing business comes together for the industry's largest gathering—Apartmentalize. And the NAA Exposition is the heart of the event.

Decision makers from rental housing owner and manager companies flock to the NAA Exposition to discover the latest solutions for their properties, grab a free catered lunch, meet up with colleagues and connect with exhibitors.

With a booth in the NAA Exposition, you have a platform for reaching over 5,000 influential, future-focused industry professionals.

- ▶ **Elevate** your brand's visibility with industry leaders.
- ▶ **Gain market insight** from conversations with rental housing leaders.
- ▶ **Accelerate sales** through face-to-face engagement.
- ▶ **Expand your reach** across the rental housing marketplace.

LEARN MORE
and apply at:

naahq.org/apartmentalize/exhibit



EXHIBITING HOURS

Wednesday, June 16
11:30 a.m. – 5 p.m.

Thursday, June 17
11 a.m. – 4:30 p.m.

11 hours total

*2.5 hours of
non-compete
time*

**JUNE 2027
IN DENVER**

**REACH
5,000+
PROFESSIONALS!**

Get in Front of **MOTIVATED BUYERS**

Whether they're focused on management, leasing, marketing, maintenance or assets, Apartmentalize attendees come with initiatives to pursue and an enthusiasm for new solutions—ready to discuss ideas with you.

Build Relationships Beyond the Booth

In addition to connecting with rental housing owners and managers, you'll engage with fellow industry suppliers who could become future partners or referral sources.



WHO EXHIBITS?

650+ Exhibitors
in 2026

100+ Product
Categories

“Since Apartmentalize, conversations have turned into new opportunities, stronger partnerships and plenty of follow-up calls.”

SCOTTY KNIGHT
THE LIBERTY GROUP

APARTMENTALIZE ATTENDEE SNAPSHOT

5,000+

Owners/Managers

11+

Years of Experience

15,000+

Units Owned/Managed

100+

Average Number of
Employees in Company

VPs

and Corporate
Executives

4

Average Number of
Times Attended

Every Path Leads to BUSINESS GROWTH

Exhibit Information

What's Included with Your Booth

- ▶ Floorspace
- ▶ 3 Expo-Only badges per 10x10 booth space (e.g., a 20x20 booth includes 12 badges)
- ▶ For inline booths from 10x10 to 10x30, an 8' back wall and 4' side wall(s)

All other services or furnishings (e.g., carpet, electricity, badge scanners, material handling, etc.) are additional.

Booth Display Guidelines:

Inline Booths (10x10 – 10x30)

- ▶ Max height: 8' for the back 5' of the booth (from the back wall)
- ▶ Max height: 4' for the front 5' of the booth (nearest the aisle)
- ▶ No hanging signs allowed

Island Booths (20x20 and larger)

- ▶ Floor structure height limit: 16'
- ▶ Hanging signs height: up to 22' (24' for NAA Partner Suppliers)

“We exhibited at Apartmentalize and it was genuinely one of the best-run events on our calendar—the exhibits team made the whole thing seamless.”

SIDDHARTH SUJAN

QX GLOBAL GROUP



CLICK TO
JOIN NAA
and unlock
discount
pricing!

Booth Pricing

Based on the Number of 10x10s Booked

MEMBER STATUS	COST PER 10'X10'	COST FOR 10'X20'	COST FOR 20'X20'
NAA MEMBER	\$4,800	\$9,600	\$19,200
Non-Member	\$5,800	\$11,600	\$23,200

Choose an Access Level that FITS YOUR GOALS

Exhibitor Badges

Expo-Only Badges

- ▶ Exhibitors receive **3 complimentary Expo-Only badges** per 10x10 booth space
- ▶ Additional Expo-Only badges are \$99/badge
- ▶ Provides access to the NAA Exposition during Expo hours

Exhibitor Full Conference Badges

Get access to 90+ education sessions to make the most of your time when the NAA Exposition is closed.

- ▶ Purchase full conference badges at a **discounted exhibitor rate of \$475 per badge***
- ▶ Includes access to all Apartmentalize sessions and events, like supplier education, unless otherwise noted
- ▶ Thursday Night Concert is included—no separate ticket needed for full conference badge holders

*On-site rate of \$575 starting on 5/26/27

Rest Easy with Special Hotel Rates

Hotel rooms can be reserved when you select your booth. Room blocks can be managed starting 1/4/27.



ADD-ON THURSDAY NIGHT CONCERT

- ▶ Expo-Only badge holders can purchase a Thursday Night Concert ticket for \$225 (early rate, through 5/25/27).
- ▶ After 5/25/27, the price increases to \$275/ticket.
- ▶ This add-on is only necessary for Expo-Only badge holders (not Full Conference badges).

REACH PEAK ROI

Exhibit Upgrades Increase Your Booth's Impact

Enhance your Apartmentalize experience with strategic add-ons* designed to increase your visibility, help build momentum for your brand and generate leads that go places!

Directory Listing Package Upgrades

Upgrade your online company profile to increase views. Depending on your package level, upgrade features may include:

- ▶ Access to leads generated by interactions with your exhibitor profile
- ▶ Appointment scheduling tool
- ▶ Photo and video uploads
- ▶ Ability to upload collateral

SPONSORSHIPS

EXCLUSIVELY FOR NSC MEMBERS!

Promote your brand beyond your booth, across Apartmentalize. Gain additional brand exposure through numerous sponsorship opportunities.

Increase attendee views of your profile by at least

108%

Attendee Opt-in List

Reach out to buyers prior to the event! *List usage terms apply.*

- ▶ Get early access to attendees to promote your presence and generate booth traffic
- ▶ Receive email and mailing addresses via your exhibitor dashboard (no phone numbers)

Attendees on the list have opted to be contacted by exhibitors.

National Suppliers Council (NSC) Membership



Join the group that serves as the voice of suppliers to the rental housing industry.¹ NSC members enjoy special Apartmentalize benefits, including:

- ▶ Complimentary Attendee Opt-in List
- ▶ Company listing in the NSC Supplier Directory
- ▶ Priority booth selection for 2028
- ▶ Exclusive access to sponsorship opportunities
- ▶ Networking opportunities

*Upgrades are additional purchases beyond your booth space rate. Pricing available during booth selection.

¹ NSC membership requires membership with NAA through a local affiliate.

**“Apartmentalize was truly remarkable!
Engaging with our valued
customers, forging new
client relationships...”**

REYDAVID JULIO
SNAPPT

To Reserve a Booth, APPLY TODAY

- 1 Click to View the Live Floorplan**
Available booths are highlighted in blue.
- 2 Choose Your Booth**
Select your preferred space on the floorplan. Booths can be merged or split by request to show management.
- 3 Complete and Submit Your Contract**
Use the link in the right-hand navigation menu.
- 4 Need Help?**
Contact us at exhibits@naahq.org with questions.

Manage Your Booth through Exhibitor Dashboards

Once your contract is signed and payment is received, you'll get access to your Exhibitor Dashboard, where you can:

- ▶ Manage booth details
- ▶ Access exhibitor deadlines and resources
- ▶ Submit forms and updates
- ▶ Order services and furnishings as they are made available
- ▶ Book your hotel
- ▶ Order additional badges

CONTACT US
About upgrades,
sponsorships
and more!

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