

Invest in your career!

CAM

CERTIFIED APARTMENT MANAGER®

Presented by:





If you're a community manager or experienced assistant manager we recommend this course!



CERTIFIED APARTMENT MANAGER

Earning your CAM allows you to demonstrate that you have the knowledge and ability to manage an apartment community and achieve owners' investment goals.

You'll learn about:

- Occupancy rates
- Comprehensive marketing plans
- Sales team management and product readiness
- Equitable treatment of current and potential residents
- Resident retention and the maintenance of a positive company image
- Consistent and ongoing resident communication
- Positive resident service and issue resolution
- Enforcement of company policy in compliance with laws and regulations
- Property inspections
- Preventive maintenance programs
- Service request process
- Apartment turnover process

- Contractors and vendors
- Recruitment, hiring, orientation, and training of high-caliber employees
- Systematic employee evaluation
- Employment regulations and record keeping
- Analysis of the property's financial operations with corrective actions for underperformance
- Monitoring of property performance to achieve the owner's investment goals
- Accounting principles and practices
- Maximizing net operating income
- Reporting property performance honestly and accurately





Available in person!

For more information, visit naahq.org/CAM



Certified Apartment Manager (CAM) Training

Sign me up for:

The CAM Credential

May 21-25, 2018

The price is \$815 for member and \$1,015 for non-members.

All courses will be held 9:00 a.m. to 5:00 p.m. 5730 E. Paisano Drive, El Paso, TX 79925

NAAEI Refund Policy

Absolutely no refunds will be issued. If for any reason you cannot attend the course, you or your company may send someone in your place. If you choose to drop the class and cannot replace your seat, you may receive a credit towards another National Training course.

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