

MANAGER® BE A LEADER IN THE RENTAL HOUSING INDUSTRY



Enhance vour professional growth in the apartment industry with this 14 week course. Earn your CAM credential which allows you to demonstrate your skills, knowledge, and ability to manage an apartment community and achieve owners' investment goals. Lets take your career to the next level.

The National Apartment Association Education Institute (NAAEI) offers this nationally-recognized designation to apartment industry professionals who want to advance their career path in apartment management.

INNOVATIVE NAA-CERTIFIED APARTMENT MANAGER TRAINING WITH AACSC

March 24 - INDUSTRY ESSENTIALS

- Global State of the Apartment Industry
 Stakeholders
- Property as an Investment
- March 31 & April 7 RISK MANAGEMENT
- Minimize Risk to Residents Liability
- **April 14 & 21 HUMAN RESOURCES**
- Employment Laws
- Payroll Administration
- April 28 & May 5 MARKETING
- Introduction to Marketing
- Conducting Marketing Research

- Advocacy Role
- Handling Emergencies
- Insurance
- Employment Practices

- Promotional Marketing
- Training and Supervision
- Marketing Plan

- May 12 & 19 PROPERTY MAINTENANCE FOR MANAGERS
- Role and Responsibilities
- Types of Maintenance
- Maintenance Terminology
- Preventative Maintenance

May 26 & June 2 - FINANCIAL MANAGEMENT

- Financial Analysis
- Budgets
- Manage Expenses
- Property Valuations

June 9 & 16 - LEGAL RESPONSIBILITIES

- Accommodating Disabilities
- Lease and Evictions
- Fair Housing Laws
- Equal Employment

June 23 – RESIDENT EXPECTATIONS

- Building Relationships with Residents
- Resident Education
- Application & Screening
- Move Out Procedures

CLASSES START MARCH 24, 2020

Tuesdays, 6:00 to 9:00 p.m. in the AACSC Educational Center, 333 W. Broadway, Ste. 101, Long Beach, CA 90802 Member Price: \$995 • Non-Member Price: \$1,195 For information contact Rachael, Education Coordinator (562) 426-8341

Company:	Contact:
Address:	
Phone: () E-Mail:	Membership No:
No. Attending: Names of Attendees:	
Form of Payment: Note: Reservations not cancelled 48 hours prior to start of session will be charged.) □ Check Enclosed □ Bill My Company	
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