

2015 NAA AE Brainstorming Conference August 24 – 26

Loews Don CeSar Hotel
3400 Gulf Boulevard, St. Pete Beach, FL
[Don CeSar Website](#)



Monday, August 24

Welcome Event		TBD
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Tuesday, August 25

Breakfast	8 a.m. – 9 a.m.	South Terrace
NAA Programming	9 a.m. – 12:30 p.m.	King Charles
Lunch	12:30 p.m. – 1 p.m.	South Terrace
NAA Programming	1 p.m. – 6 p.m.	King Charles
Group Event	7 p.m. – 9 p.m.	TBD

Wednesday, August 26

Breakfast	8 a.m. – 9 a.m.	South Terrace
NAA Programming	9 a.m. – 1 p.m.	King Charles
Lunch		South Terrace

***Please note this is a tentative schedule and subject to change.**

TRAVEL

Please make sure to book your air travel with MacNair travel. You may book your flights [online](#) or by calling 1-800-833-4382. NAA will pay up to \$500 for air travel. Travel that is booked on your own will not be reimbursed. If you will be driving, please contact [Donna Motley](#) for reimbursement guidelines. When booking your air travel the following information must be provided:

- Full name as it appears on your ID used for travel
- Date of birth (DD/MM/YY)
- Email address
- Cell phone number
- Seating preference (aisle or window)
- Airline frequent flyer numbers

HOTEL RESERVATIONS

All room reservations will be made through a rooming list based on your arrival/departure dates noted during online registration; individuals will not be reserving hotel rooms on their own. NAA will cover the cost of your hotel room for the nights of August 24 and August 25. Any additional nights will be at the rate of \$149 plus tax per night, including nights during the NAAEI Affiliate Education Conference.

REGISTRATION

Registration for the AE Brainstorming Conference must be done [online](#). All registrations must be received no later than **Monday, August 3rd**. If you will be bringing a guest, please make sure to mark the Guest Registration. There is a \$225 guest charge, and includes the two group events (held Monday and Tuesday evenings).

CANCELLATION

If you need to cancel your registration please contact [Emily Hall](#), no later than August 3rd. Please note that if you do cancel, you will be required to reimburse NAA for the cost of your airline ticket, less the change fee charged by the airline.

TRANSPORTATION

Additional information regarding transportation from the airport will be provided closer to the event. NAA is currently selecting a shuttle service. If you choose not to use the shuttle service, NAA will reimburse up to \$25 for this transportation.

- Airport: Tampa International Airport (TPA) – 28 Miles (30 minutes)

TEMPERATURE AVERAGE

In August, highs are in the 90s and lows are in the 80s.

DRESS

Dress for the meeting is resort casual.

ADDITIONAL INFORMATION

The NAAEI Affiliate Education Conference will begin at the conclusion of the AE Brainstorming conference. Please note that there is a separate registration for this event.