



2013

AE Developing Excellence Conference

Nov. 4-5 | Adolphus Hotel | Dallas

Thank You to Our Sponsor





2013

AE Developing Excellence Conference

Thank You to Our Sponsor



Program Description

Strategies for Successful Leadership

The program, will focus on the following topics:

- Association leadership in the 21st century
- Unique market opportunities for NAA affiliates
- Best practices among affiliates for outreach, growth and development
- Achieving synergy between member benefit and financial success

Conference Information

Being a effective leader can mean the difference between organizations that are great and those that are merely functioning. Are you ready to take your association to the next level? Join your fellow Association Executives at the eighth annual AE Developing Excellence Conference held Nov. 4-5 at the Adolphus Hotel in Dallas. During this interactive conference, you will learn winning techniques from training professionals and peers to ensure the continued success of your association.

Don't miss this opportunity to:

- Advance best practices for your organization
- Strengthen your ability to serve members while staying ahead of the curve
- Interface with other Association Executives and industry professionals

Conference Registration

Registration is complimentary for Association Executives and Presidents until Oct. 7. A limited number of scholarships will be awarded to association executives, based on financial need. To register and to learn more about the scholarship program visit the [conference website](#).

Hotel Accommodations

Founded in 1912 by St. Louis beer baron Adolphus Busch, the Adolphus Hotel is conveniently located in downtown Dallas, in the heart of the financial district. It's just steps from a vibrant and sophisticated district teeming with eclectic restaurants and a short drive to fabulous shopping at the exclusive North Park Center. Hotel reservations can be made by calling the Adolphus Hotel at 214/742-8200. Rates for the National Apartment Association Assembly of Delegates begin at \$185 single/double.

Please note that the room cut-off date is Oct 14.



Meet the Facilitator

Biography

Seth Kahan, Visionary Leadership

Seth is a leadership and performance improvement authority specializing in change leadership. He has been designated a Thought-leader and Exemplar in Change Leadership by the Society for Advancement of Consulting®. The Center for Association Leadership conferred upon him the title of Visionary.

Seth has worked with over 25 executives including large scale change programs with Jim Wolfensohn while president of the World Bank, Gaddi Vasquez while director of the Peace Corps, a \$20 million initiative with Royal Dutch Shell, and design of a sales force improvement program for the top producers at Prudential Retirement.

Seth writes regularly for both the Washington Post newspaper and Fast Company Magazine. He has been identified as one of Fast Company's Top Ten Bloggers multiple times. His content is often syndicated reaching thousands of readers worldwide.

Seth works with over 25,000 professionals every year in conferences and professional seminars. His ability to teach techniques that spread change fast has won him high regard. He is the author of numerous articles on collaboration and change leadership, all of which can be downloaded from his website, VisionaryLeadership.com.

"Seth Kahan helps participants form lasting communities in which they share their knowledge, enhancing the organization's efficiency, innovation, and productivity."
Wall Street Journal Online

"It is important to get some practical advice in a world filled with innovation theory. That's exactly what Seth offers in his latest book, *Getting Innovation Right*."
John H. Graham, IV, CAE, President & CEO, American Society of Association Executives



2013

AE Developing Excellence Conference

Thank You to Our Sponsor



Conference Schedule Monday, Nov. 4

2 p.m. – 4 p.m.

Introductions/Roundtable Discussions

7 p.m.

AE Dinner
Location TBD



Tuesday, Nov. 5

8 a.m. – 9 a.m.

Breakfast

9 a.m. – 9:15 a.m.

Opening Remarks/Announcements

9:15 a.m. – 10:45 a.m.

Association Leadership in the 21st Century

10:45 a.m. – 11 a.m.

A Welcome Break

11 a.m. – Noon

Association Leadership in the 21st Century (cont)

Noon – 1:30 p.m.

Lunch

1:30 p.m. – 2:15 p.m

Unique market opportunities for NAA affiliates

2:15 p.m. – 2:30 p.m.

A Welcome Break

2 p.m. – 3 p.m

Unique market opportunities for NAA affiliates (cont)

3 p.m. – 4 p.m

Achieving synergy between member benefit and financial success

4 p.m. – 4:30 p.m.

Q&A and wrap up