



About the National Suppliers Council (NSC)

The National Suppliers Council is a prestigious network of suppliers within the National Apartment Association consisting of the most trusted names and avid promoters of the apartment housing industry.

“As an NSC member, your support helps the apartment housing industry and NAA grow and thrive. We promote suppliers’ brands to our membership and provide you with opportunities for education, networking and visibility. It’s a win-win.”

Robert Pinnegar, CAE
President and CEO
National Apartment Association

The ability to build your brand is a key benefit of NSC membership, but membership offers so much more, including:

- **Priority Exhibit Selection**
Select your booth location at key NAA events ahead of non-NSC members
- **Priority Hotel Selection at Apartmentalize, NAA’s annual education conference**
Select your company’s hotel rooms ahead of non-NSC members at the industry’s largest, most important event
- **Networking Opportunities**
Connect with customers, industry decision-makers and other suppliers at NSC and NAA events
- **Access to Membership List**
Get exclusive access to NAA’s membership directory by leveraging a list of more than 73,000 names

To join or request information, please contact Michael Rosenthal at mrosenthal@naahq.org or 703-797-0677.



By engaging with NAA as a member of the National Suppliers Council, you make a vital contribution to the strength and growth of the rental housing industry.

NSC members:

- Showcase leading-edge products, services and resources to apartment owners and operators
- Support NAA's mission through sponsorships, advertising, PAC contributions and funding events
- Work with the NAA Education Institute (NAAEI) on credential curriculum development

Take your business to new heights with NAA. Become a Supporting Partner.

An unbeatable value with an annual investment of \$5,000, Supporting Partnership includes:

- NSC Membership (a \$1,700 value)
- A one-third page advertisement for your company in *units* Magazine (\$2,400-\$4,700 value)
- Higher priority booth selection
- A \$2,500 customized credit that can be applied to achieve your marketing goals

For more information about your NSC membership or NAA sponsorships, contact Michael Rosenthal at mrosenthal@naahq.org or 703-797-0677.

National Suppliers Council Terms & Conditions

1. To be eligible to apply for a National Suppliers Council membership, the supplier must be an NAA Member by joining directly or through a state or local apartment association.
2. Each NSC Member must pay annual dues of \$1,700.
3. Membership to the NSC is subject to the approval of the NAA Board of Directors.
4. NSC Members are responsible for providing NAA with updated company contacts. If any of the contact information for NSC Membership has changed, please send changes through the online Contact Update Form and send back to NSC@naahq.org.

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