



NATIONAL APARTMENT
LEASING PROFESSIONAL

learn [lern] verb

1. gain or acquire
knowledge of or skill
in (something), by
study, experience or
being taught



9am-4:30pm

November 6th, 7th and 8th

Featuring Instructor Tracey Jones

@ Green Tree DoubleTree

500 Mansfield Avenue, Pittsburgh, PA 15205



What You Will Learn:

- Using Technology to generate traffic.
- Monitoring and Managing your Community's Reputation
- Inspecting Vacant Apartments
- Shopping the Competition While Building Relationships with competitors
- Create an Effective Marketing Plan
- Making a Connection with the Prospect
- Applying Fair Housing Law and Communicating Rental Criteria
- Building Relationships with Residents and Creating a Sense of Community
- Reporting Incidents, Maintaining Documentation, and Taking Corrective Action
- Maximizing Revenue and Operational Efficiency
- Evaluation of Personal Sales Performance

Member Cost \$500

Non-Member Cost \$600

To register for this event please find the registration page on the back of this Announcement and send to Amy Pontius @ westernpaa@gmail.com.





NALP REGISTRATION

November 6th, 7th and 8th

\$500 for member and \$600 for non-members

Company _____

Company Address _____

Primary Telephone _____

Name of Attendees: _____

Primary Contact _____

Primary Email _____

Total Amount Due _\$ _____

Check Enclosed _____ PAID ONLINE THRU WEBSITE _____ INVOICE ME _____

PAY VIA CREDIT CARD _____

CARD # _____

EXP. DATE _____ CVV CODE _____

Cardholders Name _____

Cardholders Signature _____

Email for Receipt _____

*Questions? Please email Amy Pontius @ westernpaa@gmail.com or
feel free to call Amy Pontius @ 412.288.9780. Find us @ www.thewpaa.com.*